



**IBC 2005 - Stand No 4.251 / OE100**  
**Exhibiting: uPod, Satellite Booking System and Production uplink**

## **SISLink - Leading the field in broadcast solutions 20 uPods delivered and operating across the UK**

Europe's largest supplier of satellite services, SISLink, will again be at this year's IBC2005 in Amsterdam. Visitors to the show will have the opportunity to see demonstrations from a standard SISLink production uplink truck and uPod, the most advanced uplink system on the market today.

Since the launch of uPod in 2004, demand for the complete, self-contained, automatic uplink system has been overwhelming. So far SISLink has delivered 20 uPods, all of which are being operated by our clients' existing staff. Our clients include ITV, ITN, GMTV, Sky and At The Races, to name a few. 15 more uPods are currently being built by our in-house production team.

uPod has been developed to offer ultimate flexibility and ease of operation. It can easily fit onto most vehicles, automatically finding and tracking satellite capacity. This straightforward process has changed the way that news is delivered, by reducing the level of skill and the time required to carry out a satellite transmission. Successful uPod operation requires little knowledge of satellite uplinks, freeing staff to dedicate time to other tasks. uPod is not only for news organisations but also for outside broadcast companies, enabling them to have a full production vehicle with uplink capability.

Also on show at the exhibition will be SISLink's unique online Satellite Booking System. Designed to enhance uPod operation, the system offers clients instant booking and on-demand access to satellite capacity as well enabling remote access. Live information on the status of transmissions and equipment at both uplink and downlink sites can be obtained, with the option of monitoring simultaneous transmissions on multiple satellites.

Geoff Wright, Chief Engineer, GMTV states; "uPod is an excellent product and is ideal for News and OB operations at an affordable cost. It can be easily mounted on a small OB unit removing the need to dispatch both an OB truck and SNG uplink vehicle to a site. It also allows you to keep a tight control of manpower costs through ease of operation and multi-skilling. Our studio centre also benefits as the bookings system is flexible and easy to use, not only when the initial booking is made but during the run up to transmission through its ability to display information on the uplink's status vital as the transmission approaches."

Whilst uPod production increases, SISLink remains focused on providing unparalleled satellite services to the broadcasting industry. Every SISLink production uplink truck, complete with its advanced broadcast console is built individually in-house. Dedicated engineers and camera operators are employed to provide the industry with a totally bespoke service.

At IBC we will demonstrate a dual path uPod on a Mercedes Vito which will show the full production facilities, 3 camera synchronised capabilities and small OB functionality on board. This small vehicle highlights how uPod releases space in the vehicle giving enormous flexibility in the baseband equipment fitted and the level of specification.



David Meynell, General Manager, SISLink says “uPod really has changed the face of the SNG industry and I would encourage those who haven’t had the opportunity to see it in operation to visit us at IBC. The simplicity of uPod and the bookings system can only be fully appreciated when you operate it for yourself, which you can do on either of our stands.”

*SISLink will once again be supporting IBC TV News for the duration of the show and will broadcast their footage worldwide, with transatlantic satellite capacity from Intelsat and turnaround services to North America by SES Americom.*

Come and visit SISLink at stand 4.251 and OEE100 to operate uPod and the Satellite Booking System for yourself!

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