



**Broadcast Live 2007– Stand F40
Exhibiting HD truck, uPod Drive Fly and IP enabled Land Rover**

SISLink to exhibit advanced technology at Broadcast Live 2007

Now in their second year of exhibiting at the show, SISLink will once again be demonstrating their wide range of broadcast solutions at Broadcast Live. The show, to be held at Earls Court, will give SISLink the opportunity to demonstrate their latest technology, including their new HD truck, IP enabled Land Rover and state-of-the-art uPod Drive Fly.

SISLink's level of innovation within the broadcast industry is second to none, and this is something so easily demonstrated with their new HD truck. Having already proven its ability at the Monte Carlo Grand Prix with ITV Sport, the truck forms part of SISLink's HD fleet – the most capable in the industry. The company's recent investment in the HD market has enabled SISLink to expand rapidly into the sector and comfortably meet the exceptional demand for HD coverage of major sporting and music events.

The award-winning uPod Drive Fly builds upon the success of uPod – an uplink that has become central to the work of clients such as ITV, Sky News, ITN and At The Races, with its versatile and fully mobile broadcast facilities. Drive Fly packs in all of uPod's functions yet also offers outstanding flexibility through its capacity to dis-assemble and pack into airline weight approved flight cases for international deployment.

SISLink is committed to research and development and has always been motivated by a thorough understanding of the needs and requirements of the broadcast industry. The newly designed IP Land Rover, also on show at Broadcast Live, uses the very latest in IP technology to transmit Mpeg 4 pictures to meet the demands of the most exacting client briefs. And as with every other of SISLink's production vehicles, the Land Rover demonstrates how effectively an astounding number of functions can be incorporated into one vehicle for comprehensive yet effortless broadcasting.

Visit Europe's leading satellite service provider at stand F40, Broadcast Live, Earls Court from 19 – 21 June.

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